

# theNewtonite.com

## 2014-2015 Online Advertising

Newton North High School,  
457 Walnut St., Newtonville, MA, 02460

### We offer

- Award-winning journalism since 1922
- A concentrated market of Newton North students, parents, faculty and graduates
- Custom advertisement by staff designer

### Locations and rates

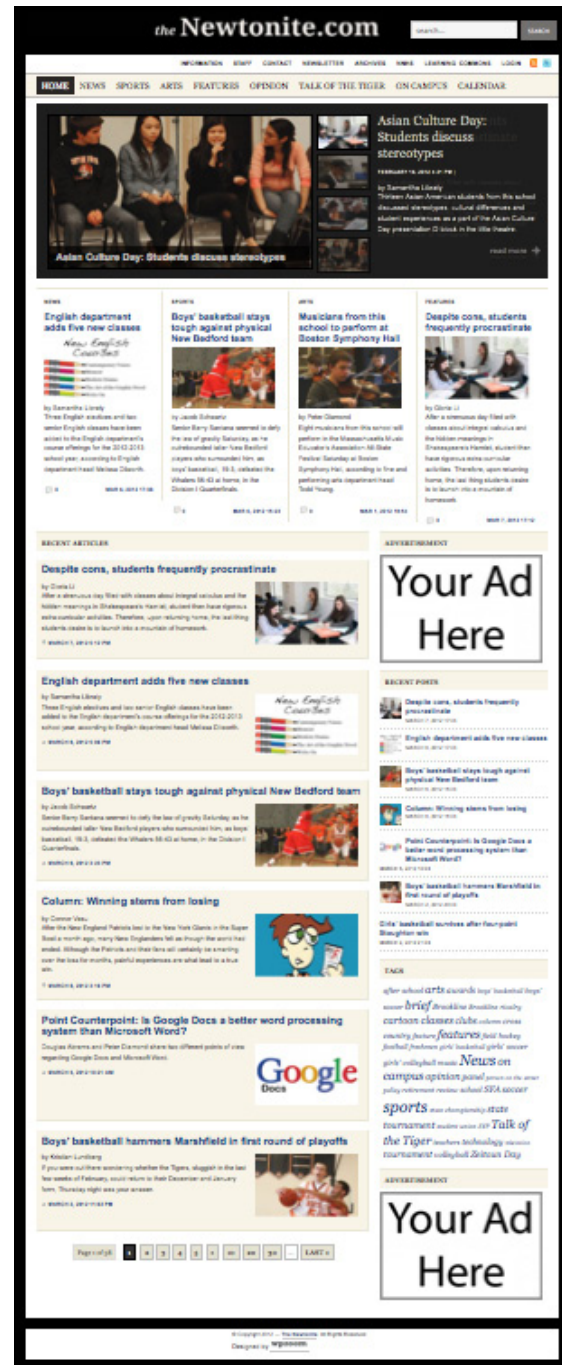
All advertisements will be placed in either the top of the sidebar or bottom of the sidebar as shown in the image to the right. Each advertisement will be displayed on the homepage, section pages and article pages.

Top of sidebar: \$80 per month

Bottom of sidebar: \$60 per month

### Discount

If you commit to at least four months of online advertising, you can receive a 10 percent discount on your online advertisements or a free business card size advertisement in the graduation special.



Contact Camille Bowman or Rachel Adamsky  
at 617-559-6273 or thenewtonite@gmail.com.

# *the*Newtonite.com

## 2014-2015 Online Advertising

Name of business: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Ext: \_\_\_\_\_

Select location: \_\_\_ top of sidebar (\$80/month) \_\_\_ bottom of sidebar (\$60/month)

URL of website viewers will be re-directed to after clicking on your advertisement:

http://\_\_\_\_\_

If you would like to make your own advertisement, please email it to [thenewtonite@gmail.com](mailto:thenewtonite@gmail.com). It should be 4.167 inches wide and 2.736 inches high or 300 points wide and 197 points high.

If you would like a *Newtonite* staff designer to make your advertisement, please sketch it out in the box to the right. In addition, email any photographs or logos you would like to include to [thenewtonite@gmail.com](mailto:thenewtonite@gmail.com).



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# The Newtonite

## Print Specials

Newton North High School, 457 Walnut St., Newtonville, MA, 02460

### We offer

- A concentrated market of Newton North students, parents, faculty and graduates
- Total circulation of 4,000
- Award-winning newspaper since 1922
- Custom advertisement by staff designer

### Sizes and rates

- Per column inch – 1 x 2: \$10
- Business card – 2 x 4: \$40
- Double business card 4 x 4: \$80
- Quarter page – 8 x 5 inches: \$100
- Half page – 8 x 10.5: \$175
- Full page – 16 x 10.5 inches: \$250
- 2-page spread – 16 x 20 inches: \$350
- Full color: additional \$200

### Discount

You will receive a free business card in the graduation special if you commit to at least four months of online advertising.

**Newtonite**  
Tuesday, June 7, 2011 • Volume 90, Issue 8  
Newton North High School, 457 Walnut St., Newtonville, Mass. 02460

### Class of 2011 graduates

Teachers address bullying

### Faculty members oppose idea of Student Senate

See inside for "Phloats," Senior Section 2011 and sports

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